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# Drybar Guide To Good Hair For All: How To Get The Perfect Blowout At Home



## Synopsis

New York Times Bestseller Picture this. Your hair is a mess and you feel like a nut. You open your Drybar book and you feel better already! The Drybar Guide to Good Hair for All is the ultimate handbook for at-home hairstyling. Author Alli Webb, a long-time stylist and life-long curly hair girl, founded Drybar in 2010 as an affordable luxury offering women a great blowout in a beautiful and fun atmosphere. Today, there are more than 60 Drybars across the country, with more opening every day. Drybar's book makes it easy for women to get the Drybar look at home. Webb shares her tried and true tricks and tips in three in-depth sections featuring more than 100 style-inspiration photograph and step-by-step tutorials. Bright, upbeat, and loaded with style and substance, this book will give readers everywhere a good hair day at home!

## Book Information

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## Customer Reviews

"All women know that nothing can be more important, and more life changing, than a good blow-dry! Alli Webb has turned that necessity into an empire! A wonderful empowering story of a modern entrepreneur!" (Diane Von Furstenberg)

"A woman's hair can dictate how she feels about herself, and Alli's elegant, entrepreneurial vision has taken the concept of styling and created a revolutionary business." (Emily Schuman)

"As someone with less than enviable hair, I am grateful for weekly blowouts that always restore my look to the hair I should have had. Thank god for this book, Drybar, and Alli." (Rebecca Minkoff)

"I truly believe that the concept of Drybar is revolutionary for the modern woman. Alli has made it possible to have perfect hair even on the worst of your hair days. This book

is my new go-to! (Molly Sims) “When it comes to hair, I take all my cues from Alli. I can’t imagine getting tress tips from a better source of wisdom. (Katherine Schwarzenegger) “Alli Webb is blowing out all preconceptions that looking good is something other than simply superficial. She, and her company Drybar, are empowering women to feel their best by simplifying the salon experience and giving women what they want: a good hair day. (Rita Wilson) “The goddess of blowouts, hair bible for any fellow woman who has a fear of frizz and believes there’s nothing a glass of wine and a blowout can’t fix. (Jill Kargman)

Alli Webb opened her first Drybar store in 2010 and has since opened many more nationwide. Webb is the chief creative officer at Drybar, overseeing the hiring and training of more than 2,500 stylists across the country and leading the development of Drybar’s line of styling products and tools.

Webb’s legendary hair empire - Drybar - can now be had at home, with the help of this book (and some bright yellow tools to boot)! The Drybar Guide to Good Hair for All covers all aspects of achieving that perfect blowout, starting from hair care, products, doing the blowouts, and day after hair styles. The book is laid out in the order you’d expect to teach a newbie to blowdry- a short story about Webb and her Drybar empire, followed by information about products and hair types. There’s a handy glossary in the front of the book. Then you get into the meat- step-by-step instructions with photos on how to achieve the Drybar’s signature blowouts. The book has very clear instructions for multiple kinds of hair types and what products to use for specific styles. Webb even suggests that certain hairstyles will not work well on specific hair types - for instance, she cautions fine haired women to not try the Southern Comfort. I appreciate this honesty when thumbing through the book so I won’t waste my time on it. The book concludes with some advice about maintaining your blowout for a few days as well as some hairstyles you can use on second-day old hair. Webb (of course) pushes Drybar products and styling tools, but it’s easy to find comparable products from your own stash. Webb’s writing style is easy to understand, though the photos can be hard to decipher when trying to understand some curling instructions! One thing that’s really frustrating about the book - it doesn’t lay flat! Since it’s sort of a "cookbook" for how to do your hair, I would love for the book to lay flat on my vanity or counter while doing my hair. When I try and use the book while blowing drying, I have to constantly pause and open the book back up because it closes, which slows things down. The photos sometimes are confusing and it can look like the model is

doing the same thing for three steps. Overall, I think this is a great book for beginners to blowouts (myself) and Drybar enthusiasts who want to reproduce the company's signature styles at home.

I am so excited I found this book. I have huge, impossible hair and I am a regular client at the DryBar so I was so excited to get Alli Webb's secrets. It's like having your bff teach you how to master the art of blowdrying. LOVE! Thank you so much for the great tips.

I thought this book was amazing! I am so happy I purchased it! I read it in a day and, I can't wait to try out all the new ideas the book has. I don't understand why people write bad reviews when this book is so helpful. I am so inspired, How to make my hair look more terrific!! But the best part is, how the owner has found a niche, (awesome niche) so happy for you. What a great idea!!

I love Dry Bar. I wish we had a location closer, but this book is the next best thing. Between reading the tips and tricks in the book and the plethora of online videos you can watch on their website, I almost have the technique down and couldn't be happier with the results. Every product from Dry Bar that I've tried has been amazing. Believe the hype! Well worth the price.

I definitely agree that I wish this would have been bound differently. It's really hard to get it to stay open when doing hair. The tips are great but nothing you couldn't find online. Too expensive for the product

The writer's chatty style is annoying to anyone over 10 years old. Also, it doesn't provide very clear directions. It's good at recommending their products though.

I was very disappointed in this book. First, it would be better in a magazine/paperbound format then it could be laid flat on one's dresser/vanity while using both hands to dry one's hair. Second, the type is small and faint and hard to read. Third, there isn't much substance to this book- there is a lot of white space on the pages and what is said could probably fill up a book that is 1/4 the length.

Love, love, love this book! It has totally transformed my approach to drying my hair. The first day I tried the Straight Up and day 2, I decided to go shopping on a whim, so I tried straighter up. So many people, including my husband, complimented me on my do, I knew it was working. I am excited to try some of the other styles soon.

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